

Barron's Ranks Pinkerton #1 for 3rd Time

Feb. 23, 2015

(Coeur d'Alene, ID) – For the third time, Barron's magazine has ranked Dan Pinkerton #1 financial advisor in Idaho.

The announcement comes in this week's national cover story. Pinkerton is the only firm in Idaho to receive the ranking three times. Dan Pinkerton previously ranked first in 2011 and 2010, and was the only advisor in the nation specifically termed "extraordinary."

Barron's wrote: "Pinkerton, 50, embraces multiple investing styles, and it has served his clients well. Following a tactical approach, Pinkerton saved his clients a fortune by shifting his equity portfolios to 83% cash and short-term bonds prior to the 2008 market crash. "That was a phenomenal moment," he says. "And in 2009, we were able to bottom-fish." ... As situations warrant, Pinkerton employs passive, active, tactical, and alternative investment strategies. He's struck by how often other advisors constrain their investing style. "From the portfolios I review, I see advisors getting stuck in one philosophy of investing and not diversifying effectively," he says. The father of nine, Pinkerton is an accomplished violinist who enjoys playing his century-old Italian violin."

Dan Pinkerton founded the firm 28 years ago after graduating from Stanford University, and more than 90 percent of its growth has occurred since he moved the firm to Coeur d'Alene in 1997.

"Once again, we are grateful to our Coeur d'Alene community, our clients nationwide and our 29 trustworthy and dedicated staff," he said. "We received this award because of the combined efforts of many extraordinary people."



The CERTIFIED FINANCIAL PLANNER™ professionals at PRS include (from left to right) : Gary Pinkerton, Walter Beggs, Dan Pinkerton, Nick Helgeson, Ron Glendening, and Paul Steenblik.

The rank is based on the depth and breadth of service offering, assets under management, regulatory records, revenues and philanthropy, according to Barron's. Firm responses were voluntary. Advisors did not pay to be part of this ranking, nor is the ranking indicative of advisor's future performance.

More at pinkertonretirement.com and <http://www.barrons.com/report/top-financial-advisors/1000/idaho/2015>

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